

Enhancing interior 'wow factor'

Using her flair for design to renovate high-end homes next step for entrepreneur, writes

CARMELLE SANDER

A QUICK renovation job can add value to your home – especially if you plan to sell.

Sasha deBretton-Gordon, of Millions in Makeovers, has combined her background in property investment and a passion for interior design to specialise in 14-day home renovations.

After 15 years as a property developer, Sasha decided to take the plunge and use her natural flair for design to revamp high-end homes to give them a little more of the "wow factor".

Launched this week, Millions In Makeovers specialises in renovation consultations, do-it-yourself renovation kits and full, fast makeovers.

"Don't make the costly mistake of trying

to renovate yourself without knowledge on colours or what products to select to create the right look," Ms deBretton-Gordon advises.

She said with so many homes now on the market, her service can add value to a home and make it stand out from the rest.

The 14-day cosmetic renovations can include new paint, floors, bathrooms, kitchens, wall coverings and curtains.

They can also feature stunning finishes, such as mirrors, cushions, rugs, lighting and prints, which add to the ambience of a property.

"My style is a contemporary mix of art deco and retro and I like to add a touch of French provincial," Ms deBretton-Gordon said.

"At the moment it's all about high-gloss black, silver and striking wall paper, which is making a huge comeback."

She employs only qualified tradesmen in her renovation projects and oversees the entire process from start to finish.

Ms deBretton-Gordon said she started buying and selling homes when she was just 21 and has built up a large property portfolio.

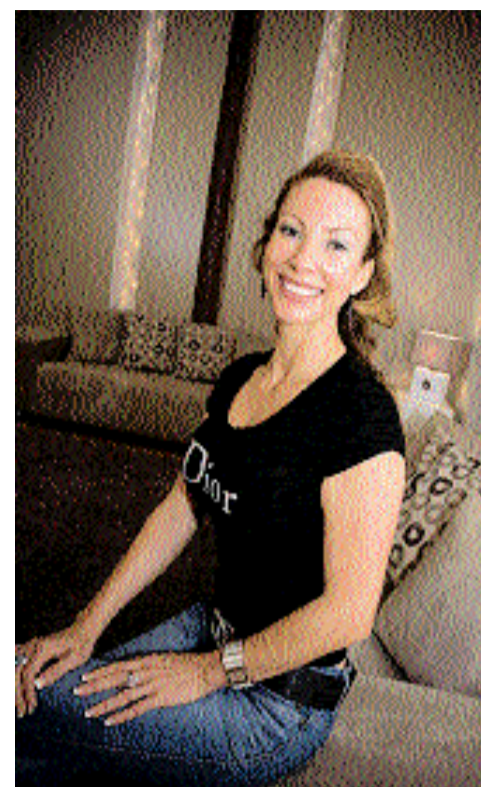
"While a client's home is being renovated, they are able to stay in one of my fully furnished luxury homes, which avoids the inconvenience of staying with family or friends," she said.

Ms deBretton-Gordon has been featured regularly in *Investment Property* magazine. With a TV series in the works and renovation seminars earmarked for later this year, she certainly has her hands full, but said she is enjoying every minute of it.

"The whole vision of the business is to assist the marketplace by increasing profit and selling homes faster," she said.

Ms deBretton-Gordon is hosting a VIP launch of Millions in Makeovers at 6pm on June 4.

For more information, contact Sasha on 0409 909 695 or visit www.millionsinmakeovers.com.au ■



Sasha deBretton-Gordon.



Cape Bouvard changes tack for residential development

RALPH Sarich's Cape Bouvard Investments has signalled a shift to residential development, with \$1 billion worth of projects under way.

Cape Bouvard would focus on developing residential property for its target market, said Mr Sarich, who is Cape Bouvard's chairman.

"Our development commitments are aimed at a range of residential markets. However, we believe the empty-nester demographic will prove to be the strongest market sector over the coming years, particularly for top-end developments," he said.

In 1992, the Perth-based inventor sold out of his listed Orbital Engine Company for more than \$200 million and went on to accumulate a commercial property portfolio worth more than \$1 billion, according to reports in 2007.

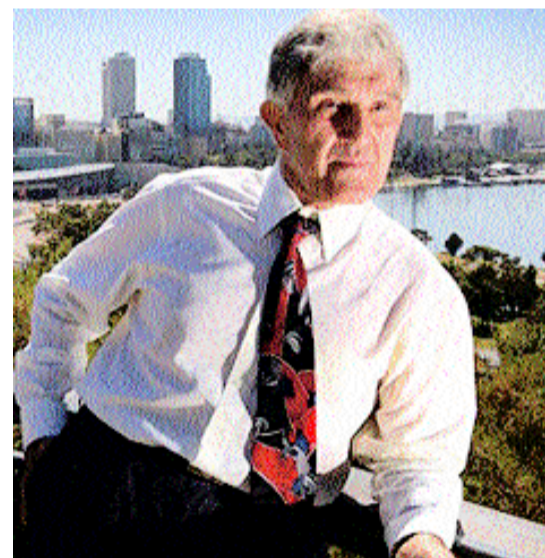
Most of Cape Bouvard's residential developments are in the West Australian market. Two are luxury apartment

developments, one on the beach at Scarborough and the other in Mandurah, with combined end value of almost \$270 million, according to the company. It also has a \$150 million phased land subdivision north of Mandurah.

The company has a \$50 million stake in a range of syndicated residential community developments in outer suburban areas across the country managed by Macquarie Bank, and more than 1200 hectares of unimproved coastal property in southwest WA.

In early 2007, Cape Bouvard sold a portfolio of four office buildings to US giant GE Real Estate for more than \$450 million.

That deal included the two Perth properties, the 30-level Allendale Square and the Allendale 2 building, 99 Walker Street in North Sydney and 90 Collins Street in Melbourne. Cape Bouvard has one remaining commercial holding, a \$200 million office building, Alluvion under development in Mounts Bay Road, Perth, with joint venture partner Charter Hall. ■



Ralph Sarich, chairman of Cape Bouvard.

Advert ID:1148186

697.32 mm By240.944 mm

Booking Code:RE

Customer ID:PALAZZO HOMES PTY LTD

Colour: CMYK

First Appearance:02/06/09

Last Appearance:02/06/09